|  |
| --- |
| **NOMINATION DETAILS** |
| This award replaces the *External Media Campaign Award* of previous years and looks more broadly at inclusion of LGBTQ+ people within the development and promotion of your organisation's products and services, processes, or ways of working.  Innovation can occur in new internal inclusion projects, stakeholder engagement, external communications *including media campaigns*, product and service design, representation of LGBTQ+ people, and many other areas of the work of an organisation.  Due to the wide variety of services and organisational size, innovation is often required to ensure inclusion is appropriate to the industry, region, and client cohort as a result many service providers are innovative in their inclusion initiatives.  This award will celebrate the most innovative LGBTQ+ inclusion initiative(s) from the assessed calendar year. |

|  |
| --- |
| **SUBMITTING THIS NOMINATION** |
| This application can becompleted and submitted between Monday, 6 January 2025 – Monday, 24 February 2025.  **Soft copies** are to be sent via large file transfer systems to: [**awei@acon.org.au**](mailto:awei@acon.org.au)   * Note: Pride in Diversity will not accept attachments sent via email. * We will contact you should we have any difficulty accessing or downloading your files.   **Hard copies and USBs** are also acceptable and can be sent to: *Pride in Diversity, 414 Elizabeth Street, Surry Hills NSW 2010*  **IMPORTANT:** *Pride in Diversity will not accept submissions that do not use this document in its original format.*   * Portions of this document have been locked for security purposes. * Any AWEI submissions made on altered documents, or in another format will not be marked.   Please select:  ***We accept these terms and conditions; and understand that changing this document or submitting in another format will result in our submission not being assessed.*** |

|  |  |
| --- | --- |
| NOMINEE DETAILS | |
| **Name of Innovation:** | Click or tap here to enter text. |
| **Pronouns of person being nominated:** | Click or tap here to enter text. |
| **Employer/Organisation Name:** | Click or tap here to enter text. |
| **Position title:** | Click or tap here to enter text. |
| **Contact email for nominee:** | Click or tap here to enter text. |

|  |  |
| --- | --- |
| **NOMINATOR CONTACT DETAILS** | |
| **Contact Person for nomination:** | ***Name:***Click or tap here to enter text.  ***Email:***Click or tap here to enter text.  ***Phone number:***Click or tap here to enter text. |

|  |
| --- |
| DISCLOSURE |
| **Please verify that the person you are nominating knows of the nomination and is happy for you to proceed:** *Yes*  *No*  **Please verify that the person you are nominating is happy to be publicly acknowledged as a finalist (even if they do not win the award):** *Yes*  *No* |

|  |  |
| --- | --- |
| **NOMINEE PHOTO:** **Please include a high-resolutionphoto of your nominee. You may attach this or provide it below.** | |
| ***Please select*:**  A photo for this nominee has been included. | *File name:* Click or tap here to enter text. |

**Design & Development**

|  |  |
| --- | --- |
| **DESIGN & DEVELOPMENT: For this section, please provide the details of how your nominee has achieved each of the criteria below within the assessed year.** | |
| **This project has contributed to LGBTQ+ inclusion with key messages toward the intended audience.** | |
| Answer: Click or tap here to enter text. | *File name/s as evidence for this question:*  *File 1:* Click or tap here to enter text.  *File 2:* Click or tap here to enter text. |
| **This project is different to the usual LGBTQ+ inclusion work we generally undertake.** | |
| Answer: Click or tap here to enter text. | *File name/s as evidence for this question:*  *File 1:* Click or tap here to enter text.  *File 2:* Click or tap here to enter text. |
| **The LGBTQ+ community was consulted during the design or development of this project.**  This consultation many include the means by which LGBTQ+ people were consulted (e.g., survey, calls, focus groups, feedback forms, etc.). Your response should include the results and implementations from such consultations. | |
| Answer: Click or tap here to enter text. | *File name/s as evidence for this question:*  *File 1:* Click or tap here to enter text.  *File 2:* Click or tap here to enter text. |

**Impact on LGBTQ+ People**

|  |  |
| --- | --- |
| **IMPACT ON LGBTQ+ PEOPLE: For this section, please provide the details of how your nominee has achieved each of the criteria below within the assessed year.** | |
| **This project has improved the inclusion of LGBTQ+ employees (if internal) and/or communities (if external).**  As this nomination includes but is not restricted to public-facing campaigns, your project may be an internal-facing and directly impact your LGBTQ+ employees. However, it may be that your project is an external on, directly impacting the LGBTQ+ community through visible promotions or an innovative project targeted toward your LGBTQ+ clients/customers/service-users.  It may also directly impact both your LGBTQ+ employees and LGBTQ+ customers/clients/service-users. | |
| Answer: Click or tap here to enter text. | *File name/s as evidence for this question:*  *File 1:* Click or tap here to enter text.  *File 2:* Click or tap here to enter text. |

**Innovation Effectiveness**

|  |  |
| --- | --- |
| **INNOVATION EFFECTIVENESS: For this section, please provide the details of how your nominee has achieved each of the criteria below within the assessed year.** | |
| **Our organisation had a means to assess/measure the overall effectiveness and impact of this project.**  This response may include any data collected to support the outcome of your work. It may include but is not limited to:   * how organisational attitude toward LGBTQ+ inclusion was affected * general business was affected * LGBTQ+ employees were affected | |
| Answer: Click or tap here to enter text. | *File name/s as evidence for this question:*  *File 1:* Click or tap here to enter text.  *File 2:* Click or tap here to enter text. |

**References**

|  |  |
| --- | --- |
| **REFERENCES SUPPORTING NOMINATION: Written references are required. Please provide as many of the following references as you can in support of your nomination. PLEASE DO NOT PROVIDE CONTACT PHONE NUMBERS/EMAILS IF REFERENCE CONTENT HAS NOT BEEN INCLUDED.** | |
| 1. **Please provide one CEO (or equivalent) reference in support of this nomination.** | |
| Answer: Click or tap here to enter text. | *File name/s as evidence for this question:*  *File 1:* Click or tap here to enter text. |
| 1. **Please provide one reference from the Senior Leadership Team in support of this nomination.** | |
| Answer: Click or tap here to enter text. | *File name/s as evidence for this question:*  *File 1:* Click or tap here to enter text. |
| 1. **Please provide one reference from the leadership team of your LGBTQ+ Employee Network in support of this nomination.** | |
| Answer: Click or tap here to enter text. | *File name/s as evidence for this question:*  *File 1:* Click or tap here to enter text. |
| 1. **Please provide one reference from an LGBTQ+ employee in support of this nomination.** | |
| Answer: Click or tap here to enter text. | *File name/s as evidence for this question:*  *File 1:* Click or tap here to enter text. |

**Additional Work**

|  |  |  |  |
| --- | --- | --- | --- |
| **ADDITIONAL WORK: Please identify any additional information, not covered previously that you would like to include in support of this nomination.** | | | |
| **a)** | **Enter Title** | Answer: Click or tap here to enter text. | *File name/s as evidence for this question:*  *File 1:* Click or tap here to enter text. |
| **b)** | **Enter Title** | Answer: Click or tap here to enter text. | *File name/s as evidence for this question:*  *File 1:* Click or tap here to enter text. |
| **c)** | **Enter Title** | Answer: Click or tap here to enter text. | *File name/s as evidence for this question:*  *File 1:* Click or tap here to enter text. |
| **d)** | **Enter Title** | Answer: Click or tap here to enter text. | *File name/s as evidence for this question:*  *File 1:* Click or tap here to enter text. |

**Winner Statement**

|  |
| --- |
| **WINNER STATEMENT: Should this nominee become the recipient of this award, this statement will be read at the Australian LGBTQ+ Inclusion Awards.** |
| 1. **In one short paragraph, please articulate why this nominee is deserving or recognition within this category. This many include a summary of their most impactful contributions to LGBTQ+ workplace inclusion…** |
| Answer: Click or tap here to enter text. |